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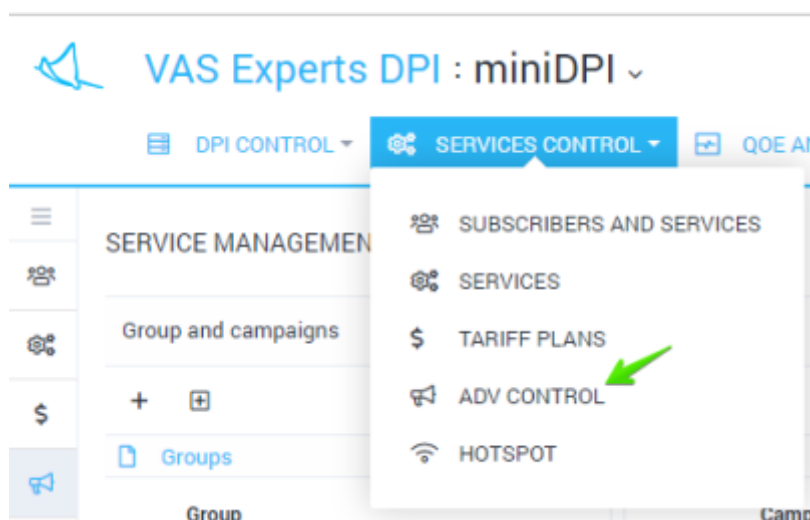
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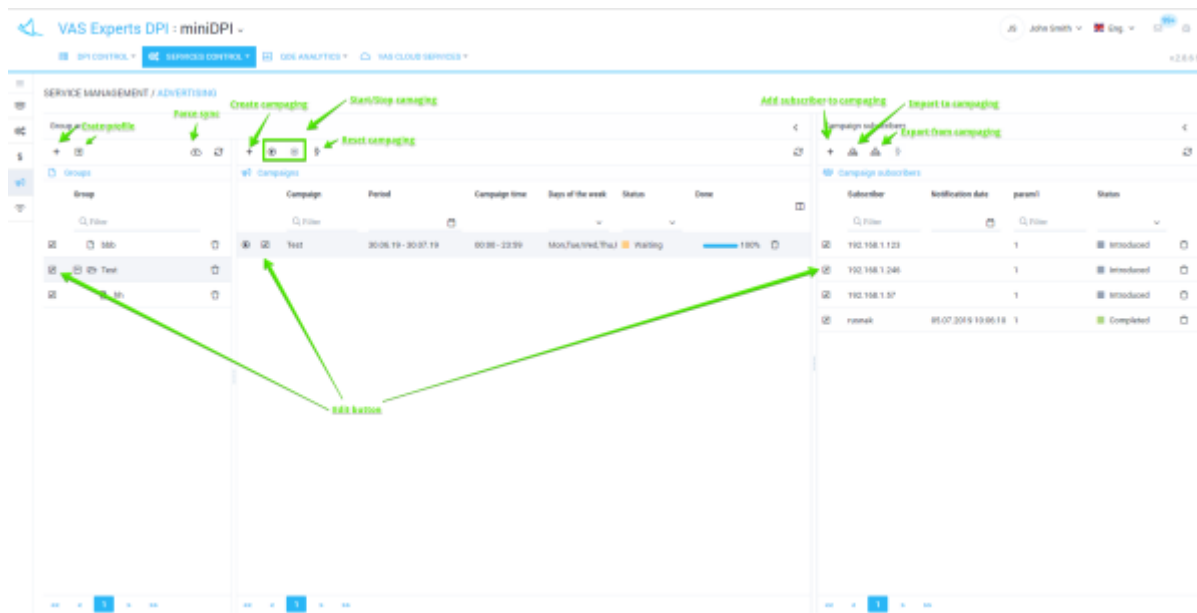
# Advertising control

This section appeared in version 2.1.0.

To switch to the section, open the menu SERVICES CONTROL and click ADV CONTROL.

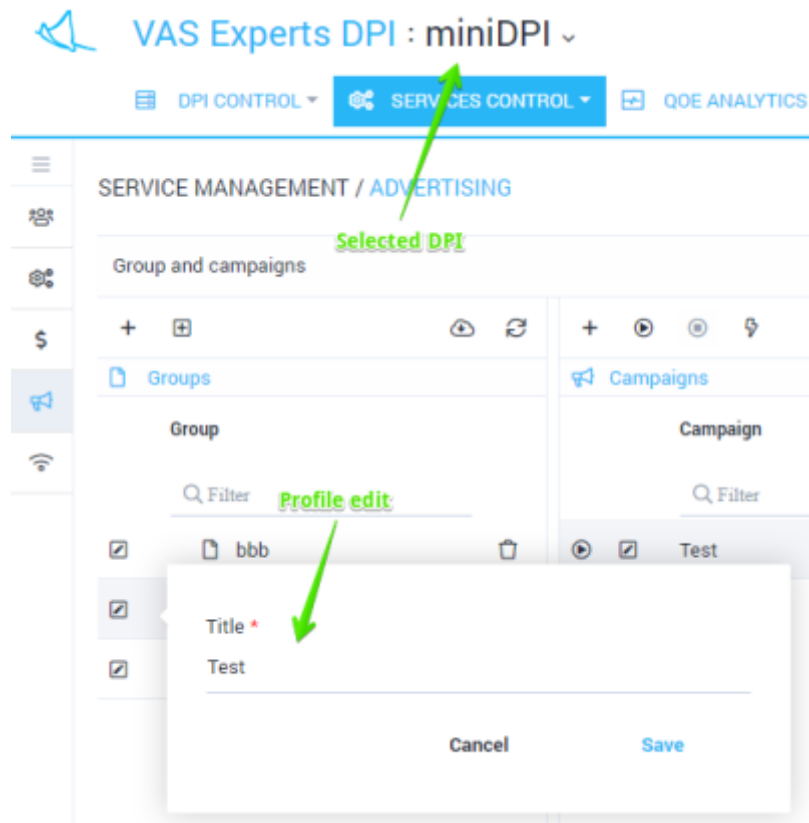


The section looks like the figure below.



## Advertisement campaign profiles

Here you can create profiles for combining several adv campaigns, as well as edit and delete them. The form for creating/editing advertising campaigns profiles is shown in the figure below.



You can control advertising campaigns for only one selected device.

## Advertisement campaigns

Here you can create advertising campaigns for the selected advertising campaign profile. Along with deleting, starting and stopping the previously created advertising campaigns.

The form allowing to create/edit an advertising campaign is shown in the figure below.

Campaign settings

Title \*

Test

Responsible

John Smith

Campaign period \*

06/30/2019 - 07/30/2019

Time from \*

00:00

Time to \*

23:59

Days of the week \*

Mon, Tue, Wed, Thu, Fri, Sat, Sun

Redirect URL \*

test.ru

Campaign state

Campaign is stopped (default)

Campaign data

+

Data name	Data type	Default value	
param1	String	1	

Cancel Save

The form allows you to fill in the following parameters:

- Campaign Name
- User responsible for the campaign
- Campaign Period
- Campaign time
- Days of the week
- Redirect URL
- Campaign status (It is stopped by default. In order to start a campaign, you should select the "Started" option in the form or use the start/stop buttons shown in the "Section" figure)
- Campaign data (campaign parameters) used to generate a redirection URL for subscribers added to the campaign

## Subscribers of advertisement campaigns

Here you can manage the list of subscribers and the campaign parameters set for them (if they were added during the creation/editing of an advertising campaign) for the selected advertising campaign.

### Adding/editing subscriber in advertising campaign

The form for editing the subscriber in advertising campaign is shown in the figure below.

Subscriber \*

192.168.1.123

param1

Cancel Save

The form allows you to fill in the following parameters:

- Subscriber - login or subscriber IP address
- The values of the advertising campaign parameters for this subscriber (if they were added when creating/editing an advertising campaign). In case you leave these fields blank, the default values specified while creating/editing an advertising campaign will be set.

### Importing the subscribers to the adv campaign from file

The form of importing subscribers to an advertising campaign from a file is shown in the figure below.

Import from file

Drag file here

Click to download or drag a file

Subscriber	param1 (String)
User1	1
User2	2
User3	1
User4	1
User5	1
User6	1

Data from file

Get template for import

Get template

Cancel

Click to import

Import

Before importing subscribers and their data into a campaign, it is recommended to download a template Excel file for this campaign (the download button is shown in the figure) in order to make sure that:

- The first column of the table is the name of the account (login) or the subscriber IP address
- The names of the parameters of the advertising campaign in the file matches to specified ones

in the campaign